



Plasma Screen Order Form
 Telephone (717) 534-8605
 Facsimile (717) 534-8683

PLASMA SCREEN READER BOARD ADVERTISEMENT ORDER FORM

The Hershey Lodge and Convention Center is pleased to offer advertising time on their 52” plasma screen display monitors. These display monitors are strategically placed in five locations throughout the property to list the daily reader board events for our group business. Proven to be effective, these attention grabbing display monitors run in a Windows 2000 format using simple PowerPoint presentation slides.

Possible uses for the Reader Boards Include:

- Brings greater attention to your booth location.
- Send wide cast invitations to attendees welcoming them to your hospitality suite.
- Advertise your products and services to a specific targeted audience.

Space is limited. Ads are on a first come first serve basis.

Customers are responsible for producing the PowerPoint slides.

* *The Lodge reserves the right to review content of the slides for objectionable images and phrasing.*

Please provide the following information:

ORDER DATE: _____

NAME OF CONVENTION: Empire Education _____

CONFERENCE DATE: 5/16-17/10 _____ CONTACT NAME: _____

TELEPHONE NUMBER: (____) _____ FAX NUMBER: (____) _____

COMPANY NAME: _____

ADDRESS: _____

CITY / STATE / ZIP: _____

E: MAIL ADDRESS: _____

METHOD OF PAYMENT/ CC# _____ EXP DATE _____

NAME ON CREDIT CARD _____

Type of Service	Cost per Day	Dates of Service	Number of Slides	Total Cost
15 Second Advertisement	\$250			
30 Second Advertisement	\$500			

Please E-mail your presentation to Ms. Frankie Kramlick at fkramlick@hersheypa.com at least 15 days in advance of your event. Orders not submitted to the Convention Services Office at least 15 days prior to the event cannot be guaranteed.

Subtotal \$ _____
Tax 6% \$ _____
Total \$ _____

Customer Signature: _____ **Date:** _____ **Acct:** _____